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FOR IMMEDIATE RELEASE

Professional Beauty Association Announces *NEW* 2006-2007 Governing and Leadership Council Members

A new group of dynamic leaders have stepped up and onto the **Professional Beauty Association's (PBA)** Governing and Leadership Councils this fall. Committed to making a difference—and valuing what an association can do for the industry—these professionals are taking on new leadership roles and replacing those whose terms have expired.

Four new members join the Governing Council. The Distributor Leadership Council and Salon/Spa Leadership Council each get one new member. Additionally, many members have taken on new leadership roles within their respective councils.

“**PBA** is a volunteer-based association. Active members are at the crux of our success,” explains **Steve Sleeper**, Executive Director – **PBA**. “These council members serve to address concerns and issues not just affecting their individual membership sections but the interests of the industry at large. They set the standard for growth and accomplishment.”

PBA Governing Council 2006-2007

- *Chair*, John Heffner – Creative Nail Design
- *Chair Elect*, Bob Peel Jr. – Peel's Salon Services
- *Secretary/Treasurer*, NeCole Cumberlander – Noire et Blanc**
- Sydney Berry – Salon Services & Supplies, Inc.*
- John Galietti – Xena's Beauty Co.*
- Josh Hafetz – The Raylon Corporation*
- Jeanne Matson – Clairol, a division of P&G*
- Sasha Rash – La Jolie
- Lee Rizzuto, Jr. – Conair Corporation

PBA Manufacturer Leadership Council 2006-2007

- *President*, Lee Rizzuto, Jr. – Conair Corporation**
- *Vice-President*, Bruce Selan – Zotos International
- *Secretary/Treasurer*, Raymond Mager – L'Oreal Classic Salon Products**
- Bill Decker – The Wella Corporation
- John Heffner – Creative Nail Design
- Jeanne Matson – Clairol, a division of P&G
- George Schaeffer – OPI Products, Inc.
- Jack Storey – Scruples Haircare
- Gary Udell – Gerry Udell, Inc.

PBA Salon & Spa (TSA) Leadership Council 2006-2007

- *President*, Sasha Rash – La Jolie
- *1st Vice-President*, NeCole Cumberlander – Noire et Blanc
- *VP-Communication*, Serena Cherky – Andre Chreky, The Salon Spa
- *VP-Education*, John Galietti – Xena's Beauty Co.
- Eveline Charles – EvelineCharles Salon Spa
- Jessica Hafetz – American Male
- Marilyn Ihloff – Ihloff Salon & Spa
- Cary O'Brien – Cary O'Brien's Design & Color Spa
- Kendall Ong – Mane Attraction Salon*

PBA Distributor Leadership Council 2006-2007

- *President*, Bob Peel, Jr. – Peel's Salon Services
- *Vice-President*, Sydney Berry – Salon Services & Supplies, Inc.**
- *Secretary/Treasurer*, Josh Hafetz – The Raylon Corporation**
- Stan Klet, Sr. – East Coast Salon Services
- Jim Marshall – Marshall Supply Co.
- Beth Pence – Columbia Beauty Supply
- William Ranney – Creative Salon Concepts
- Lori Silverstein – Peninsula Beauty*

*Indicates new to council

**Indicates new position on council

PBA is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. **PBA** serves the industry with education, government advocacy, commerce opportunities, research/statistics and public relations/image building. For more information on **PBA**, please call **800-468-2274**, or visit www.probeauty.org. For press information, please contact Harris Shepard Public Relations at 310-277-0437 or via email at tbentsen@harrisshepard.com.