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BEACON: A Student Source for Creative Career Building

**Attention All Cosmetology Students
BEACON Applications are Due March 1, 2009**

Phoenix, AZ (December 19, 2009) – From cosmetology students studying to be the next great hair stylist, esthetician or makeup artist, to those dreaming of starting their own business, BEACON is the program to help turn dreams into reality! Produced by the Professional Beauty Association (PBA), BEACON provides students with an opportunity to interact and learn directly from industry greats, gaining valuable networking opportunities and insight on how to accelerate their career in the business of beauty. Only 100 students are selected to participate in this exclusive program. BEACON will be a part of PBA Symposium, now held in conjunction with the North American Hairstyling Awards (NAHA) and Cosmoprof North American (CPNA), July 18-21, 2009, in Las Vegas.

Entries must be submitted online at probeauty.org/beacon and are due by March 1, 2009, at 12:00pm EST. To be eligible to apply, students must have been enrolled in a licensed cosmetology program between September 1, 2008 and March 1, 2009. There is a \$25.00 fee to enter.

Beacon Entry Checklist

Step 1: Create a Professional Resume

Step 2: Create a Professional Portfolio with Images

Step 3: Create a Professional Marketing Piece

Step 4: Submit Your Entry Online

Visit probeauty.org/beacon for helpful tips and assistance with BEACON applications, gain access to the brand new Beacon Forum and to see tips from successful salon owners on getting that first job.

With first-rate networking opportunities with the industry's best salons, spas, manufacturers and distributors throughout the event, BEACON is one of the best ways to make future employment contacts and create a foundation for a successful career. Students can also connect to the industry's best job opportunities year round on the recently launched PBA CareerCenter at <http://www.probeauty.org/beacon/career-center/>

"I spoke with a lot of different salons, but one stuck out...they really seemed like a family, they offered so much - even a \$500 signing bonus...I started in April and by the end of May I was on the floor, cutting hair." - *Brittany Hulin, Tiffany Styling Salon, Key Largo, FL, former Beacon student.*



The Professional Beauty Association (PBA) is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit probeauty.org or call 800.468.2274 (480.281.0424) to learn more.