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Press Contact: Jamie Chilberg
Yvette Masterson
702.567.0399

jchilberg@ypublicrelations.com
yvettemasterson@ypublicrelations.com

Beacon 2008 Student Winners Announced

Phoenix, AZ (November 20, 2007) – The **Professional Beauty Association (PBA)** is pleased to announce the 100 winning students chosen to attend Beacon 2008! These 100 students were selected from nearly 400 applicants, based on the creativity, presentation and content of their resume, professional portfolio and creative marketing pieces. All of the applications were judged by **PBA** members. Meet these exceptional students and see their projects displayed at TSA Symposium 12 in Orlando, FL this January 12-15, 2008.

Held annually in conjunction with TSA Symposium, **Beacon** accepts only 100 students of the nation's top cosmetology students and provides them with a foundation to build a successful future in the industry. Designed to educate students on the various components needed to manage a successful career, **Beacon** goes beyond just teaching styling techniques and provides valuable insight on marketing, business operations, networking and leadership training. **Beacon** truly helps students recognize that they are not just choosing a job, but rather a lifetime profession.

Beacon winners receive free tuition to attend TSA's Symposium 12, an estimated \$799 value. The "It's About Time" themed Symposium will host various educational sessions and workshops in addition to special **Beacon**-only breakouts, exposing students to business concepts and strategies implemented in salons nationwide to grow their businesses. Students can also take advantage of the **Beacon** Career Center and a speed interviewing breakout with top salon and spa owners. Winning applicants in the past have described this weekend of inspiration as a "once in a lifetime" opportunity.

For a full list of the winners and the schools they currently attend, please visit www.probeauty.org/beacon/winners.



The Professional Beauty Association is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit www.probeauty.org or call 800-468-2274 (480-281-0424) to learn more.