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FOR IMMEDIATE RELEASE

## **Kevin Otero Appointed to Professional Beauty Association's Manufacturer Leadership Council**

**Kevin Otero** will step up and join the **Professional Beauty Association's Manufacturer Leadership Council**, effective March 2007, as a new council member. **Otero** replaces **Jeanne Matson**, who is stepping down from her post since retiring from Clairol Professional. **Otero**, the General Manager – Global Professional Care for North America, China and Japan at Procter and Gamble, was appointed to this post upon news of Matson's retirement. Otero joins eight other industry leaders on the **Manufacturer Leadership Council**, who work together to address concerns and issues affecting manufacturers in the professional beauty industry.

"We would like to thank Jeanne Matson for her dedication to the **Manufacturer Leadership Council** and for her 32 years of commitment to the industry," says **Steve Sleeper**, Executive Director, **PBA**. "We wish her the best in her retirement. We are also thrilled to have Kevin Otero on board, and we look forward to his contributions in the coming year."

**Otero** has nearly twenty years of experience and has worked for Procter and Gamble his entire professional career. Starting as a Sales Representative for the beverage division, **Otero** worked his way into the Beauty Care division and has held several posts in the company throughout the U.S. and also in Geneva, Switzerland and Brussels, Belgium. **Otero** received his BA from the University of New Mexico and holds an Executive MBA from Harvard University.

(More)

## **2-2-2-2 Manufacturer Leadership Council Welcomes Otero**

The Professional Beauty Association is led by industry volunteers and is guided by the goal of enhancing the power, performance and perception of the professional beauty community. For a full list of PBA's volunteer leaders, please visit [www.probeauty.org/about/councils/](http://www.probeauty.org/about/councils/).

**PBA** is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. **PBA** serves the industry with education, business tools, government advocacy and networking. For more information on **PBA**, please call **800-468-2274**, or visit [www.probeauty.org](http://www.probeauty.org). For press information, please contact Harris Shepard Public Relations at 310-277-0437 or via email at [aherwehe@harrisshepard.com](mailto:aherwehe@harrisshepard.com).

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