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Press Contact: Jamie Chilberg  
Yvette Masterson  
702.567.0399

[jchilberg@ypublicrelations.com](mailto:jchilberg@ypublicrelations.com)  
[yvettemasterson@ypublicrelations.com](mailto:yvettemasterson@ypublicrelations.com)

## **2008 PBA Governing & Leadership Councils Announced** ***Lee Rizzuto Jr. of Conair Corporation Appointed Chair***

**Phoenix, AZ (October 4, 2007)** – The Professional Beauty Association is pleased to announce its 2008 Governing and Leadership Councils, including newly appointed officers. Elected PBA members who volunteer their time and valuable insight are pivotal in enhancing the growth, power, and perception of not only PBA, but the entire beauty industry. This year, PBA's leadership has set an objective of continuing the association's good work and uniting the beauty industry.

PBA's three Leadership Councils represent the Manufacturer, Distributor, and Salon/Spa sections, set directives for building membership value and promote the mission of PBA. The Governing Council is comprised of nine members elected from each of the Leadership Councils. The Governing Council actively handles the budgeting, legislation endorsement, strategic planning, and relevant issues pertinent to the association as a whole.

Lee Rizzuto Jr., PBA's new Governing Council Chair, supports teamwork and improving the overall cooperation of the industry's sectors. "I fully support unification of the industry. I want to see each aspect of PBA work together to develop initiatives that benefit all aspects of the industry and to go above and beyond the objectives of each sector."

### **2008 PBA Governing Council**

Chair – Lee Rizzuto Jr, Conair Corporation  
Chair Elect – Josh Hafetz, The Raylon Corporation  
Secretary / Treasurer – Serena Chreky, Andre Chreky The Salon Spa  
Members - Sydney Berry, NeCole Cumberlander, John Galietti, Brian Graham, Bruce Selan and Max Wexler

### **2008 PBA Leadership Councils**

#### **Manufacturer Council**

Bruce Selan (President)  
Gary Udell (Vice President)  
Raymond Mager (Secretary/Treasurer)  
Brian Graham  
George Schaeffer  
Jack Storey  
Jeff Pink  
John Heffner  
Kevin Otero

#### **Distributor Council**

Sydney Berry (President)  
Josh Hafetz (Vice President)  
Edwin Neill, III (Secretary/Treasurer)  
Bob Peel Jr.  
Lori Silverstein  
Max Wexler  
Peter Garzone  
Steven Neumaier  
William Ranney

#### **Salon/Spa Council**

NeCole Cumberlander (President)  
Serena Chreky (1st VP)  
Cary O'Brien (VP Education)  
John Galietti (VP Communications)  
Eveline Charles  
Jan Seybold  
Jessica Hafetz  
Kendall Ong  
Marilyn Ihloff

The Leadership and Governing Council members were elected for their dedication to the beauty industry and PBA. With such a cohesive group serving on the Councils, PBA can only strengthen its position as the cornerstone of the beauty industry in the upcoming year.



The **Professional Beauty Association** (PBA) is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. PBA serves the industry with education, business tools, government advocacy, networking and more. For more information on PBA, please call 800-468-2274 (480-281-0424) or visit [www.probeauty.org](http://www.probeauty.org).