

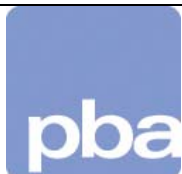
## **PBA Member Marilyn Ihloff Named Small Business Person of the Year for 2008**

**Phoenix, AZ (April 21, 2008)** – The U.S. Small Business Association named **Professional Beauty Association (PBA)** member Marilyn Ihloff 2008 Oklahoma Small Business Person of the Year. President and founder of Ihloff Salon and Day Spa in Tulsa, Oklahoma, Ihloff built her empire through personal dedication and perseverance. Winners were announced during an awards luncheon on March 27, 2008, at Rose State College Student Center.

Ihloff Salon and Day Spa grew from one salon with a single employee, to three locations with more than 140 employees, and sales nearing \$6 million. Ihloff was awarded this honor based on her companies' staying power, growth in number of employees, increase in sales, innovativeness of product and contributions to community-oriented projects.

A longtime PBA member, Ihloff is also an elected PBA Salon/Spa Leadership Council Member who volunteers her time to make sure that PBA is always doing everything possible to continue to build PBA member businesses and the industry as a whole. This year, she attended both Symposium 12 and the inaugural meeting of the PBA Best Practice Club, where 65 salon owners and managers from salons and spas generating 2.5 million or more joined together to share best business practices. Today, all of PBA's Salon/Spa Section members can sign up for the Best Practice Club Workshops to learn about the best practices of owners like Marilyn Ihloff. Visit [www.probeauty.org/bpc](http://www.probeauty.org/bpc) for more details.

The Professional Beauty Association would like to congratulate Ihloff and applaud her efforts as an accomplished industry professional and exceptional business owner. It is salon owners such as Ihloff who so generously share their time and business acumen with their fellow members that make PBA the premier trade association in the professional beauty industry for salon and spa owners, distributors and manufacturers.



The North American Hairstyling Awards (NAHA) are produced by the Professional Beauty Association (PBA). PBA is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit [www.probeauty.org](http://www.probeauty.org) or call 800-468-2274 (480-281-0424) to learn more.