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FOR IMMEDIATE RELEASE

The Professional Beauty Association's NEW Website Offers Expanded Business Tools

The **Professional Beauty Association (PBA)**, the leading business resource for manufacturers, distributors, salons and spas within the professional beauty industry, continues to provide valuable benefits to its members with a redesigned website with new features, including online access to business blueprints, listserve archives, network building tools and official **PBA** logo downloads.

The password-protected, members-only Business Blueprints section of the website contains legal and professional documents in template form that members can customize to their business needs. These blueprints provide helpful guidelines whether a member is starting fresh or looking to complement existing business documents. For salon/spa members, **PBA** offers online access to business blueprints such as a salon handbook, non-compete agreement, training agreement, new hire orientation checklist and more. **New in 2007**, business blueprints are also available for distributor members, including a DSC sales agreement, employee manual and store order guidelines. Blueprints for manufacturer members will be available in Summer 2007.

PBA's website also features an improved listserve page, including access to archives of past discussions from the salon/spa section's listserve. The listserve is a powerful communication tool for members to network in an efficient and effective manner. Topics range from compensation to tipping, dress code to

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legal issues and staff meetings. Listserves for manufacturer and distributor members are also available.

PBA members also have the ability to connect with networking opportunities on the website at **www.probeauty.org/networking**. Members can discover existing regional networking groups. If a networking group is not available in the area, **PBA** provides support for members who want to start a new group.

Members are also encouraged to show their PBA pride with the official PBA logo on their websites, newsletters and advertisements. The logo is available for download from **www.probeauty.org/download**.

PBA is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. **PBA** serves the industry with education, business tools, government advocacy and networking. For more information on **PBA**, please call **800-468-2274 (480-281-0424)** or visit **www.probeauty.org**. For press information, please contact Harris Shepard Public Relations at 310-277-0437 or via email at tbentsen@harrisshepard.com.

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