



Contact: Jessica Mark  
Harris Shepard Public Relations, Inc.  
310-277-0437 | [jmark@harrishepard.com](mailto:jmark@harrishepard.com)

FOR IMMEDIATE RELEASE

## Professional Beauty Association Members to Participate in Cosmoprof North America

This year, everyone from manufacturers to distributors, salon owners to spa professionals, importers to retail buyers is expected to attend **Cosmoprof North America 2006** in Las Vegas, Nevada. The three-day event, which takes place from July 16 to July 18 at the Mandalay Bay Convention Center, includes business-to-business development, top business educators and speakers, and the glamorous **North American Hairstyling Awards (NAHA)**, produced by **Professional Beauty Association (PBA)**.

“**PBA** is proud to produce the industry’s yearly gathering point, **Cosmoprof North America**, along with our European partners,” says **Steve Sleeper**, Executive Director – **PBA**. “It’s exciting to be in the company of so many enterprising professionals together in one place at one time. It’s a great way to strengthen relationships between all facets of the beauty industry.”

Among the expected exhibitors at **Cosmoprof North America** are many **Professional Beauty Association** members, including:

Avance/Ecru New York	Flowery Beauty Products, Inc.
Beaumont Products, Inc	Fromm International
Conair Corporation	Giovanni Cosmetics
Creative Age Publications	Graham Professional Beauty Products
The Cricket Company	Helen of Troy
Del. Professional Products	International Beauty Systems Group, llc
Divi International Co.	J & D Beauty Products
Elchim USA	Jatai International
Essie Cosmetics, Ltd.	Keune Haircosmetics, USA
Esuchen Lab, Inc.	King Research, Inc.
Fake Bake	Mehaz/Spilo Worldwide

(More)

## 2-2-2-2 PBA Supports Cosmoprof

Metropolis Technology, Inc.	Sewicob, Inc.
Neo-Trends International	Supre
Nordic Care	Tamsco Shears and Instruments
OPI Products, Inc.	Thermafuse
Palmbay Limited	Tom Donohue & Associates, Inc
Palomar Medical	Van Nest Coleman and Associates
Para Laboratories, Inc./Queen Helene	Via San Francisco/ Sensei Shear Systems
Performance Brands - Bask	Zotos International
Repechage	
Scolding Locks Corporation	

**Cosmoprof North America (CPNA)** is the premier business-to-business trade event for the global beauty industry. At **CPNA**, new products are launched, new companies are empowered and new business deals are inked. Discover the power of beauty! For more information, visit [www.cosmprofnorthamerica.com](http://www.cosmprofnorthamerica.com).

The **Professional Beauty Association (PBA)** is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. **PBA** serves the industry with education, government advocacy, commerce opportunities, research/statistics and public relations/image building. For more information on **PBA**, please call **800-468-2274** (480-281-0424), or visit [www.probeauty.org](http://www.probeauty.org). For press information, please contact Harris Shepard Public Relations at 310-277-0437 or email [jmark@harrisshepard.com](mailto:jmark@harrisshepard.com)

###