

Request for Exhibit Space - ISSE Long Beach 2010

January 30 – February 1

International Salon & Spa Expo (ISSE)
Long Beach Convention Center



Thank you for your interest in the 2010 International Salon & Spa Expo (ISSE)!

To better understand your exhibiting needs, please complete this Request for Exhibit Space and return via fax to the ISSE Sales Department at 480.905.0708. After the booth space has been agreed upon by the Exhibitor and Show Management, the official Exhibit Space Contract will be sent to you along with an invoice for payment. This Request for Exhibit Space will not be processed without a deposit of 50% total booth cost of space required per company.

Company Information

Company Name _____		
Contact Name _____	Title _____	
Address _____		
City _____	State _____	ZIP _____
Phone _____	Fax _____	
Email _____	Web _____	

Exhibit Space Pricing - Prices are based on square footage of combined booths to form one exhibit space.

- \$18.50sf / PBA Member Raw Space – 400sf and above \$300 Surcharge per corner.
\$19.00sf / PBA Member Package Price – 100sf-300sf includes carper, (2) 8ft skirted tables, (2) chairs and side/back drape
\$23.50sf / NON Member Raw Space – 400sf and above
\$24.00sf / NON Member Package Price – 100sf-300sf includes carper, (2) 8ft skirted tables, (2) chairs and side/back drape

We are a PBA member. # _____ We are a returning exhibitor. We are a first-time exhibitor.

Requested booth size:

_____ ft. x _____ ft. = _____ sq. ft.
_____ ft. x _____ ft. = _____ sq. ft.

Choose one:
(request only)

- In-Line Booth Peninsula
(20ft. x 20ft. minimum)
 Corner Island
(10ft. x 20ft. minimum) (20ft. x 40ft. minimum)

Special instructions/explanations: _____

Products/services to be exhibited: _____

Requested booth spaces above are not guaranteed. Show Management will notify exhibitor shortly after ISSE 2009 with final booth location. As an exhibitor, you are required to provide proof of general liability insurance and a California Sales Permit no later than Dec. 15, 2009.

These are the areas of consideration in assigning booth space: PBA Membership, number of booths requested, number of years participating, ticket program participation, education/classroom participation and the quality of your exhibit. Remember, we have a limited number of corner booths in any show. You may only request a corner with two or more consecutive booths ordered. No single corner requests will be considered until all larger blocks have been filled.

Payment - Request's for Space received without the deposit will not be processed.

Check (payable to PBA) Visa MasterCard American Express Discover

Credit Card # _____ Exp. _____ 3-4 Digit Security Code _____

Cardholder's Name _____ Cardholder's Signature _____

As it appears on the card.

By signing here, I authorize the charges to my credit card.

International Salon & Spa Expo (ISSE) is produced by the Professional Beauty Association



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ISSE Sales Department

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