



January 26 - 28, 2008
Long Beach Convention Center

ISSE Classroom / Mainstage Request Form

Please complete this form and fax (480-905-0708) or email (education@probeauty.org) it by **September 1, 2007** in order to have your education description included in ISSE marketing materials. Pleasetype or print clearly. Questions? Please call 800-468-2274 (480-281-0424).

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Tel: _____ Fax: _____ Email: _____

ISSE Exhibitor Requirement. You must exhibit at ISSE to request classroom or mainstage space. If you have not yet arranged for booth space, please visit www.probeauty.org/isse/ and click on Exhibitor. Or call 800-468-2274 (480-281-0424) and ask for the ISSE Sales Department.

How many booths have you reserved? _____ Will you educate in your booth? _____ Will you need a prep room? _____

PBA Member Requirement. You must be an active member of PBA to request classroom or mainstage space. If you are not currently a member, you may join online at www.probeauty.org/join. Not sure if you're a member? Call PBA at 800-468-2274 (480-281-0424). PBA Member # _____

Class Title. If this class was on a bumper sticker, what would it say?

Class Description. Explain in 25 words or less what attendees will learn from this class.

Length of Class. Classes may run from 60 to 90 minutes.

Payment Information. Not applicable for exhibiting manufacturers for Mainstage and Latino Theater artists.

Classroom Fee: 6+ Booths (no charge for select class times)

Exclusive Classroom (\$850.00 per day per classroom)

Shared Classroom (\$500.00 for 3 class times over 2 days)

Total Payment: _____

Cardholder Name: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Cardholder Signature: _____

By signing here, I authorize my credit card to be charged the amount indicated above.

Note: All classrooms are approved on a first-come, first-served basis with consideration for topic category and description. Approval will be provided in writing from ISSE organizers. Each classroom will have chairs and a stage. All production proposals must be submitted in writing with this form.

Promotional Requirements. The following items must be submitted to education@probeauty.org by **September 1, 2007** for inclusion in pre-show brochure. ***Artwork Requirements:** Minimum 300 DPI, TIF or JPG, 3"x5".

1. Class Title, Description and Length (above)

2. Company Logo*

3. Educator/Artist Photo*

4. Mainstage, Latino Theater and Bridal Theater Educators Only: Minimum One (1) Artistic Image for Promotion*