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Contact: Brad Masterson / Arlene Benza
Y Public Relations LLC
702.567.8049 / 516.377.1247
bradmasterson@ypublicrelations.com
abenza@ypublicrelations.com

ATTENTION ALL PAST NAHA AWARD RECIPIENTS

NAHA Organizers Want You at NAHA 20 “Honoring the Work. Stories. Style!”

Phoenix, AZ (March 6, 2009) – If you are a past NAHA winner, we are looking for you! 2009 marks 20 successful years of the North American Hairstyling Awards (NAHA), the most prestigious beauty competition in North America. Produced by the Professional Beauty Association (PBA), NAHA would be honored to have ALL past recipients of the NAHA award in attendance. NAHA 20 will take place on Sunday, July 19, 2009 at the Mandalay Bay Convention Center in Las Vegas, during PBA Beauty Week.

PBA is providing past NAHA award recipients with **FREE ADMISSION** to attend, and be a part of, this year’s celebration. NAHA organizers kindly ask that you contact PBA immediately to ensure your current information is on file. There are a few NAHA award winners that have escaped our grasp, so please contact us **AS SOON AS POSSIBLE** with your updated info, such as current address, phone, email, etc., so we can send you your ticket and provide you with event details.

The evening’s festivities kick off with a Red Carpet Reception at 6:00pm, followed by a star-studded Awards Ceremony, featuring special artistic presentations, live entertainment and special guest appearances. The theme for NAHA 20 is “*Honoring the Work. Stories. Style!*” and it will tell the stories and celebrate the style of many professionals throughout the years who have contributed to the success of the industry. NAHA’s theme this year truly captures the spirit of the event by honoring those who have gained their fame through hard work, diligence and passion for the industry. Visit probeauty.org/naha for more information.

If you are a past NAHA award recipient, please contact:

Bonnie Bonadeo, Director of Program Development and Education
bonnie@probeauty.org / 480.281.0424 x3424

Kathryn Compton, Coordinator of Program Development and Education
kathryn@probeauty.org / 480.281.0424 x3434



The Professional Beauty Association is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit probeauty.org or call 800.468.2274 to learn more.