

Nancy O'Dell to Receive Inaugural PBA Beautiful Humanitarian Award at NAHA 20

NAHA 20 | July 19, 2009 | Mandalay Bay Resort | Las Vegas, Nevada

Phoenix, AZ (June 9, 2009) – Co-Author of *Access Hollywood*, author, mother, and philanthropist, Nancy O'Dell, has been selected by the Professional Beauty Association (PBA) as the inaugural recipient of the *PBA Beautiful Humanitarian Award*. The *PBA Beautiful Humanitarian Award* will be presented to O'Dell at the 20th annual North American Hairstyling Awards (NAHA 20) on Sunday, July 19, 2009 in Las Vegas, Nevada. The *PBA Beautiful Humanitarian Award* was established by PBA to honor a public figure who exemplifies beauty, both on the inside and out. O'Dell, who is the Co-Author of *Access Hollywood*, the nationally syndicated entertainment news program, works to raise both awareness and funds for such charities as the Muscular Dystrophy Association (MDA), March of Dimes, Child Help, Best Buddies and the American Red Cross.



"It is an honor to be selected as the very first recipient of the *PBA Beautiful Humanitarian Award*. While I am a huge fan of the many wonderful products and beauty professionals which are such an instrumental part of my profession, I know true beauty comes from within, and I am humbled by this honor which will help me continue to raise awareness for the many causes of which I am blessed to be a part," states O'Dell.

The *PBA Beautiful Humanitarian Award* was established in 2009 to further promote the idea that beauty is not just skin deep. While the professional beauty industry aims to help people look and feel their best, the industry understands that looking and feeling great is only a portion of what it takes to achieve happiness. The *PBA Beautiful Humanitarian Award* will be bestowed on public figures that represent the essence of beauty in society, but who more importantly have a long standing involvement and commitment to multiple charitable organizations. Nancy O'Dell's principal charitable involvements include:

- National ALS Ambassador and a National Vice President – Muscular Dystrophy Association/mda.org: Committed to conquering neuromuscular diseases
- National Spokesperson – March of Dimes/marchofdimes.com: Dedicated to improving the health of babies
- USA Ambassador – Childhelp/childhelp.org: Devoted to ending child abuse
- International Board Member – Best Buddies/bestbuddies.org: Enhancing the lives of those with mental disabilities
- Celebrity Cabinet Member – American Red Cross/redcross.org: Providing humanitarian assistance

As the premier beauty competition in North America, NAHA not only celebrates the best of the best in the professional beauty industry, but is also a perfect venue for recognizing key people who have contributed substantially to the industry and society as a whole. NAHA will take place on Sunday, July 19 and will kick off with a Red Carpet Reception at 6:30pm, followed by a star-studded Awards Ceremony at 8:00pm. The theme for NAHA 20 "*Honoring the Work. Stories. Style!*," will tell the stories and celebrate the style of many professionals throughout the years who have contributed to the success of the industry. Visit probeauty.org/naha for more information. For information on Nancy O'Dell, nancyodell.com.



The Professional Beauty Association is made up of salons and spas, distributors and manufacturers dedicated to improving their individual businesses and the industry as a whole. Led by industry volunteers, the association offers: business tools • education • government advocacy • networking • and more. Visit probeauty.org or call 800.468.2274 to learn more.