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It's About Time **Countdown to PBA Symposium 12 Has Officially Begun!**

It's time to mark your calendar for **PBA Symposium 12** on January 12-15, 2008 at the Omni ChampionsGate Resort in Orlando, Florida. With the theme "It's About Time," **PBA Symposium** will introduce salon/spa owners and their key team members to new techniques for managing and making the most of their time—whether it's time with clients, time spent on strategic planning or time devoted to developing new skills. Symposium attendees will hear from the industry's leading thinkers and respected owners, who will explore how to run the perfect salon through topics such as visual merchandising, budgeting/benchmarking, managing the appointment book and staff development.

"It's about time for salon professionals to drive their businesses to the next level!" says **Steve Sleeper**, Executive Director of **PBA**. "**Symposium** is an opportunity for salon/spa owners to kick off 2008 with inspiration and education."

It's not too early to make hotel reservations or register for Symposium tuitions! Reserve hotel rooms online at www.probeauty.org/symposium or call 800-826-3520 (310-590-4707). To register for Symposium, visit www.probeauty.org/symposium or call 800-394-5436 (916-774-8681). The website is also a great source to learn more about speakers, exhibitors, special events and more.

Symposium is produced by the Professional Beauty Association (PBA). **PBA** is a non-profit association that represents the interests of the professional beauty industry from manufacturers and distributors to salons and spas. **PBA** serves the industry with education, business tools, government advocacy and networking. For more information on **PBA**, please call **800-468-2274 (480-281-0424)**, or visit www.probeauty.org. For press information, please contact Harris Shepard Public Relations at 310-277-0437 or via email at aherwehe@harrisshepard.com.

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