

TSA Symposium 2008 Authorized Tuition Seller Program

The Professional Beauty Association is pleased to offer distributors & manufacturers the opportunity to earn free tuitions to the 12th annual **TSA Symposium!** This powerful education event will take place January 12-15, 2008 at the exclusive Omni Orlando Resort at ChampionsGate. **TSA Symposium**, already recognized as the premier business education event for salon owners & managers, is expanding in 2008 to include education for the sales staff of distributors & direct-selling manufacturers through the **Distribution and Sales Summit**. Details of the Tuition Seller Program are as follows:

- For every five (5) tuitions that you as a distributor or manufacturer sell to your salon/spa customers, your company will receive one complimentary tuition! Use the complimentary tuitions to send your internal sales staff to the PBA Distribution Education Summit or gift them to your top salon/spa clients to attend TSA Symposium.
- TSA Symposium tuition prices are as follows:

○ PBA Member	(through Nov. 15, 2007)	\$399	(after Nov. 15, 2007)	\$599
○ Non-PBA Member	(through Nov. 15, 2007)	\$599	(after Nov. 15, 2007)	\$799

** Non-PBA Member rates include a 2008 Membership in the PBA!*
- Each Tuition Seller will be given a unique code, which will be found on your promotional materials and registration forms.
- As a Tuition Seller, you will not be selling hard tickets and will not be required to process any payments. Simply promote TSA Symposium to your salon/spa customers who can either complete a registration form on the spot (which will then be faxed to Symposium registration) or go online to register using your company's unique code.
- All Tuition Sellers will receive the following marketing materials to assist in tuition sales:
 - Save the Date postcard (can also be used as order stuffer), shipping July 2007
 - "Why Should I Attend Symposium" Q & A sheet to assist sales consultants, shipping July 2007
 - PBA Brochure to assist sales consultants, shipping September 2007
 - Invite Brochure that details complete event schedule and education, shipping September 2007
 - Ad artwork to run in your publications or display on your website!

To become an Authorized Tuition Seller, please complete this form and return via fax to 480-905-0708. For more information, please contact Melissa Coe, Registration Manager at 800-468-2274x128.

Company Name _____

Address _____

City _____ State _____ ZIP _____

Contact Name _____

Email _____ Phone (_____) _____

Fax (_____) _____ # of Consultants _____ # of Employee Based Salons _____

Signature _____