

JANUARY 25 - 27, 2020 | LONG BEACH, CA

## THE LATEST IN GREEN BEAUTY SHOWCASED AT ISSE!

In 2020, ISSE is adding a new area dedicated to natural beauty products. The Green Beauty booths are designed to showcase the latest in natural beauty solutions to cosmetologists, estheticians and salon owners from all over the southwest and beyond.

This specially curated area of 12 booths not only has a prime location on the show floor but will benefit from additional marketing and press attention as the hottest natural beauty products for 2020!



### EACH GREEN BEAUTY BOOTH RECEIVES THE FOLLOWING FOR THE \$1,600 DISPLAY:

- + A 6'w x 30"d console unit with product shelving
- + Two stools
- + One half meter-board sign with company logo

**RESERVE YOUR SPACE TODAY!**

Contact the ISSE Sales Team at [SALES@PROBEAUTY.ORG](mailto:SALES@PROBEAUTY.ORG) or 480.455.3461.

[PROBEAUTY.ORG/ISSE](https://PROBEAUTY.ORG/ISSE)