Join The Community!

**Business Member**

**Starting at $195 annually**

Join PBA as a Business Member to access up to date industry knowledge and research, proven business best practices, network with top industry professionals, and more!

Find out more details and information at probeauty.org/business or 480.455.3460

*A portion of Membership dues is tax-deductible. Visit probeauty.org/join for more details.

**Visionary Member**

Visionary Membership is PBA’s top tier of membership. This investment provides your company with customized branding opportunities, unlimited access to PBA’s research and resources, exclusive sponsorship opportunities and so much more! For more information on becoming a PBA Visionary Member, contact Bob Myers, General Manager of Member Engagement & Services, at bob@probeauty.org or 480.281.0429.

Contact us today for pricing and to learn more!

Who We Are

The Professional Beauty Association (PBA) is the nation’s largest non-profit community led membership organization representing licensed professionals, salons, manufacturers, distributors and students. PBA exists to elevate, unite and serve the beauty industry and the professionals who improve people's lives.

probeauty.org/join

480.455.3460
info@probeauty.com

Business Memberships
PBA Members enjoy discounted admission tickets and education to ALL PBA sponsored events! PBA events provide top of the line education, showcase the newest trends and innovations, and encourage networking to help grow your career.

**Events & Competitions**

- **International Salon + Spa Expo**
  Long Beach, California
  probeauty.org/isselb

- **North American Hairstyling Awards**
  Long Beach, California
  probeauty.org/naha

- **Cosmoprof North America**
  Las Vegas, Nevada
  probeauty.org/cpna

- **PBA Executive Conference**
  Scottsdale, Arizona
  probeauty.org/execs

PBA Members also enjoy admission benefits to other renowned industry events. Visit probeauty.org for more details.

**PBA Government Advocacy**

PBA works with legislatures and lobbyists on both the state and national levels on behalf of the professional beauty industry. We are the industry's top defense against the threat of deregulation, ensuring the beauty industry remains professional. We're here to support YOU!

*25% of Membership dues go to support our advocacy campaigns*

**Your Voice Matters!**
Learn more and get involved at probeauty.org/advocacy

**PBA Charities**

Giving back to our communities is important to PBA and its members. Under the PBA Foundation, our members fight the epidemic of domestic abuse, help fellow colleagues rebuild following natural disaster and improve the quality of life for those fighting cancer.

- PBA's CUT IT OUT program trains salon professionals to recognize the signs of domestic abuse in their clients, friends, family and colleagues and arms them with the resources to safely approach and refer victims to local resources. Get involved at probeauty.org/cutitout

A natural disaster can be devastating, especially to local businesses. The PBA Disaster Relief Fund helps beauty industry professionals rebuild after the devastation of natural disaster. Donate or apply for aid at probeauty.org/drf

Look Good Feel Better is a non-medical national program that helps cancer patients manage the appearance-related side effects of cancer treatment and bring some normalcy to a life that is by no means normal. Get involved at lookgoodfeelbetter.org

**Insurance Marketplace**

We know finding reliable insurance can be difficult. PBA Members can connect directly with Industry insurance specialists to review insurance options:

- Health and Dental
- Vision
- Liability
- Virtual health consultants

**And So Much More!**

PBA is always seeking the best benefits to meet YOUR needs and help grow YOUR business. Check out some of the other great discounts and benefits a PBA Business Membership can offer:

- Up to 40% off at UPS
- Up to 50% off at Dell
- Savings on GE Appliances
- Full access to Business Blueprints
- Exclusive industry research

United by Beauty.