

Avant-Garde

For those who push the boundaries of hair through innovative, unique, and experimental concepts, this award honors progressive and inventive styling that has the potential to capture the imagination of the industry.

Avant-Garde – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Avant-Garde – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Avant-Garde Release Form

Avant-Garde – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image's color is allowed*.
 - Retouching of the hair's shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Editorial/ Session Stylist of the Year

Through their impact on fashion, media, and culture, editorial and session hairdressers are some of the most well-revered stylists in the world. To be awarded in this category, an entrant must display, through published* images an extraordinary ability to create arresting looks that leap off the page.

*NOTE: Images must come from a printed or online consumer publication

Editorial/ Session Stylist of the Year – General Guidelines:

- Work must have been published between September 1, 2018 and September 1, 2019.
- Work cannot be industry specific and cannot be used to promote a beauty industry product

Editorial/ Session Stylist of the Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Editorial/ Session Stylist of the Year – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Editorial/Session Stylist of the Year Release Form

Editorial/ Session Stylist of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Digital Tear Sheets (no larger than 8MB each)
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Haircolor

For those who push the boundaries of hair coloring through innovative and precise color manipulation and application, this award honors a highly skilled color artist who displays, through their body of work, range, consistency, and artistry.

Haircolor – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Haircolor – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Haircolor Release Form

Haircolor – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before Images* (no larger than 8MB each)
- Three Final Images (no larger than 8MB each)
- Three Unedited, Unretouched Images (no larger than 8MB each)
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

*NOTE: Before images must be taken on the same day of color service. If using a wig, before images may be taken on a mannequin head or on your model.

**NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Haircutting

For those who've mastered the skills of haircutting with prowess and flair, this award honors a highly versatile hair stylist who specializes in creating entire looks and displaying creativity through pure haircutting.

Haircutting – Stylist Guidelines:

- Wigs are not allowed.
- Natural and Synthetic hair extensions and hair pieces are not allowed.
- Braids are not allowed.
- Other hair-like materials are not allowed.

Haircutting – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Haircutting Release Form

Haircutting – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Final Images (no larger than 8MB each)
- Three Unedited, Unretouched Images (no larger than 8MB each)
- Retouching of the image's color is allowed*.
- Retouching of the hair's shape, texture or color is not allowed.

*NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Hairstylist of the Year

Honoring only the very best stylists in the beauty industry, considered entrants for Hairstylist Of The Year embody excellence and artistry and possess a drive to elevate hairstyling and impact global trends through their innovation, creativity, skill, and savviness.

Hairstylist of the Year – Stylist Guidelines:

- Collection must demonstrate mastery of each of the following:
 - Long Hair
 - Short Hair
 - Texture
 - Upstyling
 - Cutting
- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Hairstylist of the Year – Model Requirements:

- Must showcase five unique looks
- Signed NAHA Hairstylist of the Year Release Form

Hairstylist of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Five Final Images (no larger than 8MB each)
- Five Unedited, Unretouched Images (no larger than 8MB each)
- Retouching of the image's color is allowed*.
- Retouching of the hair's shape, texture or color is not allowed.
- Black and White images are allowed

*NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Makeup Artist of the Year

From runway to print to the red carpet, makeup has the ability to complete or transform an entire look. Honoring only the very best in makeup, considered entrants for Makeup Artist of the Year are industry leaders with unrivaled talent, creativity, vision, and application techniques.

Makeup Artist of the Year – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Makeup Artist of the Year Release Form

Makeup Artist of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Final Images (no larger than 8MB each)
- Three Unedited, Unretouched Images (no larger than 8MB each)
- Retouching of the image's color is allowed*.
- Retouching of makeup's color or texture is not allowed.

*NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the makeup

Master Hairstylist of the Year

An invitation-only category, this award honors the industry's top tier artists, educators, and artistic directors. The best and biggest names in beauty, entrants in this category showcase their best work of the year. Those invited are industry icons, creative directors and previous Hairstylist of the Year winners.

Master Hairstylist of the Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Master Hairstylist of the Year – Model Requirements:

- Must showcase five unique looks
- Signed NAHA Master Hairstylist of the Year Release Form

Master Hairstylist of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Five Final Images (no larger than 8MB each)
 - Five Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image's color is allowed*.
 - Retouching of the hair's shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Men's Hairstylist of the Year

The ability to complement and highlight male features through design, shape, styling, and grooming takes practice, understanding and dedication. Entrants in this category showcase expertise and mastery in men's styling, barbering, and grooming.

Men's Hairstylist of The Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Men's Hairstylist of The Year – Model Requirements:

- Must showcase three unique looks
- Must use Male Models
- Signed NAHA Men's Hairstylist of the Year Release Form

Men's Hairstylist of The Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image's color is allowed*.
 - Retouching of the hair's shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Nail Professional of the Year

Honoring supreme skill, excellence, and artistry, considered entrants for Nail Professional of the Year demonstrate, through their body of work, their ability to elevate the nail industry and impact global trends through their creativity, ingenuity and innovation.

Nail Professional of the Year – Professional Guidelines:

- One image demonstrating “embellishments”
- One image demonstrating “nail art”
- One image demonstrating “salon style inspired nails”

Nail Professional of the Year – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Nail Professional of the Year Release Form

Nail Professional of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image’s color is allowed*.
 - Retouching of the nail’s shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the nails.

Newcomer Stylist of the Year

Honoring a stylist with less than three years of experience as a licensed professional (as of August 8, 2019), the Newcomer Stylist of the Year is awarded to an individual who showcases a body of work that exemplifies the excellence of the beauty industry and includes diverse, creative and inventive hair designs.

Newcomer Stylist of The Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Newcomer Stylist of The Year – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Newcomer Stylist of the Year Release Form

Newcomer Stylist of The Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image’s color is allowed*.
 - Retouching of the hair’s shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair
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Salon/ School Design of the Year

This award honors a salon or school whose vision, layout, culture, architecture, and/or decor come together in a way that elevates the atmosphere of a salon or school through thoughtfully executed, aesthetically pleasing and groundbreaking interior design.

Salon/ School Design Of The Year– General Guidelines:

- Entrant must be the salon or school owner
- Signed NAHA Salon/School Design of the Year Release Form

Salon/ School Design Of The Year – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Final Images featuring the Salon/School’s interior design (no larger than 8MB each)

Student Hairstylist of The Year

Honoring the next generation of talent and innovation, entrants for Student Hairstylist of The Year demonstrate, through their collection of work, outstanding vision, creativity, skill, and dedication to their craft.

Student Hairstylist of the Year – General Guidelines:

- Entrant MUST be enrolled in school or performing required hours as of June 6, 2019.
- Entrant MUST NOT be a licensed professional as of the August 8, 2019 entry deadline.

Student Hairstylist of the Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Student Hairstylist of the Year – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Student Hairstylist of the Year Release Form

Student Hairstylist of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image’s color is allowed*.
 - Retouching of the hair’s shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Styling and Finishing

From classically elegant upstyles to cutting edge editorial looks, this award recognizes stylists who excel at the act of Styling and Finishing. Winning collections in this category showcase mastery and scope, such as their ability to manipulate natural hair or wigs and hairpieces through brushwork, braids, smoothing, updos, finger waves and all manner of sets.

Styling and Finishing – General Guidelines:

- Images entered into this category may not be entered into the Texture category.

Styling and Finishing – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Styling and Finishing – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Styling and Finishing Release Form

Styling and Finishing – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Three Final Images (no larger than 8MB each)
 - Three Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image's color is allowed*.
 - Retouching of the hair's shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Team of the Year

Through collaboration, diversity, and commitment to a common vision, leading work is often achieved by highly creative teams. Those awarded in this category submit a body of work that displays world-class prowess, vision and style.

Team of the Year – General Guidelines:

- Teams MUST enter under a Team Name
- Teams MUST consist of at least two (2) members
- Open to all team collaborations (excluding Manufacturer Teams*)
- Images entered into this category may not be entered into any other category.

NOTE: Manufacturer sponsored, or Campaign-branded teams are prohibited

Team of the Year – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed.
- Other hair-like materials are allowed.

Team of the Year – Model Requirements:

- Must showcase Five unique looks
- Signed NAHA Team of the Year Release Form

Team of the Year – Image Requirements:

- All images must be in JPEG (.jpg) format
 - Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
 - Five Final Images (no larger than 8MB each)
 - Five Unedited, Unretouched Images (no larger than 8MB each)
 - Retouching of the image's color is allowed*.
 - Retouching of the hair's shape, texture or color is not allowed.
- *NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

Texture

Honoring a stylist who works with and has mastered the ability to style all types of hair from glossy, smooth locks to hyper course curls and everything in between - entrants for the Texture Award demonstrate, through their collection of work, high-level expertise, vision, and versatility when working diverse hair types.

Texture – General Guidelines:

- Images entered into this category may not be entered into the Styling and Finishing category.

Texture – Stylist Guidelines:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hair pieces are allowed.
- Braids are allowed*.
- Other hair-like materials are allowed.

*NOTE: Braids can be incorporated as an element to the style but cannot encompass the entire style

Texture – Model Requirements:

- Must showcase three unique looks
- Signed NAHA Texture Release Form

Texture – Image Requirements:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Final Images (no larger than 8MB each)
- Three Unedited, Unretouched Images (no larger than 8MB each)
- Retouching of the image's color is allowed*.
- Retouching of the hair's shape, texture or color is not allowed.

*NOTE: Special Effects are allowed as long as they do not hinder the judges viewing of the hair

General Rules and Regulations

Entry Instructions

All entries must be submitted online by the deadline – **Thursday, August 8, 2019 no later than 9pm EST/6PM PST**

Eligibility

Entrants must be currently licensed cosmetologists, barbers and/or nail technicians*.

*Exceptions are for Student Hairstylist of the Year, Makeup Artist of the Year and Salon/School Design of the Year

- The Student Hairstylist of the Year category is restricted to those students currently enrolled in cosmetology school or performing required hours in a salon as of June 6, 2019 and not licensed as of August 8, 2019.
- Makeup Artist of the Year entrants do not have to be a certified makeup artist or have attended a makeup artistry school
- The Salon/School Design of the year category must be submitted by the Salon or School Owner.

Entrants must reside in Canada, United States of Mexico

Entry Fees

Regular Pricing

- \$120 per submission
- \$80 Student Hairstylist of the Year submission

PBA Member Pricing

- \$60 per submission

- \$40 Student Hairstylist of the Year submission

Originality

Collections submitted for the North American Hairstyling Awards (NAHA) must not have been published* in any format including consumer or trade media or via any personal or business platforms.

Collections must not have been submitted to any other regional, national or international competition.

**NOTE: This rule does not apply to Editorial/Session Stylist of the Year*

Image Specifications

Images must be no larger than 8MB

All image files must be in JPEG (.jpg) format (.tiff, Bitmaps, PDFs, etc. will not be accepted)

Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)

NOTE: Entries that do not comply with the above requirements will not be processed

Releasing Your Collection for Publication

Collections may be published as soon as the finalist announcements have been made

The 2020 NAHA finalist announcement will be made on Thursday, November 14, 2019.

PR Requirements for Finalists and Winners

In all internal and external communications, publicity, marketing and PR, NAHA finalists and winners must include the year of their award alongside their title.

Example: *John Smith – 2019 NAHA Hairstylist of the Year*

Un-retouched Images

All submissions must include un-retouched photos for each of the final images in your collection. These images must come directly from your photographer, but with no retouching, editing or manipulations.

Un-retouched images are used for judging purposes only and will not be released in any way. They are used to provide context for the judges if they feel there has been over manipulation.

Multiple Entries

Entrants may enter the same collection of images into as many categories as they would like with the following exceptions:

- Images entered in the following categories cannot be entered into any other category: Editorial/Session Stylist of the Year, Hairstylist of the Year, Master Hairstylist of the Year, Newcomer Stylist of the Year, Student Hairstylist of the Year, Team of the Year.
- Images entered into the Texture category may not be utilized in the Styling and Finishing category and vice versa.

Entrants are allowed to submit up to three collections per category.

Disqualification

All work is accepted in good faith. Instant disqualification will apply to any entrants found abusing this.