

PBA EXECUTIVE
SUMMIT

**THE NEXT NORMAL:
REVOLUTIONIZING IN BEAUTY**

NOVEMBER 13-14, 2023

ARIZONA BILTMORE | PHOENIX, ARIZONA

2023 EXECUTIVE SUMMIT

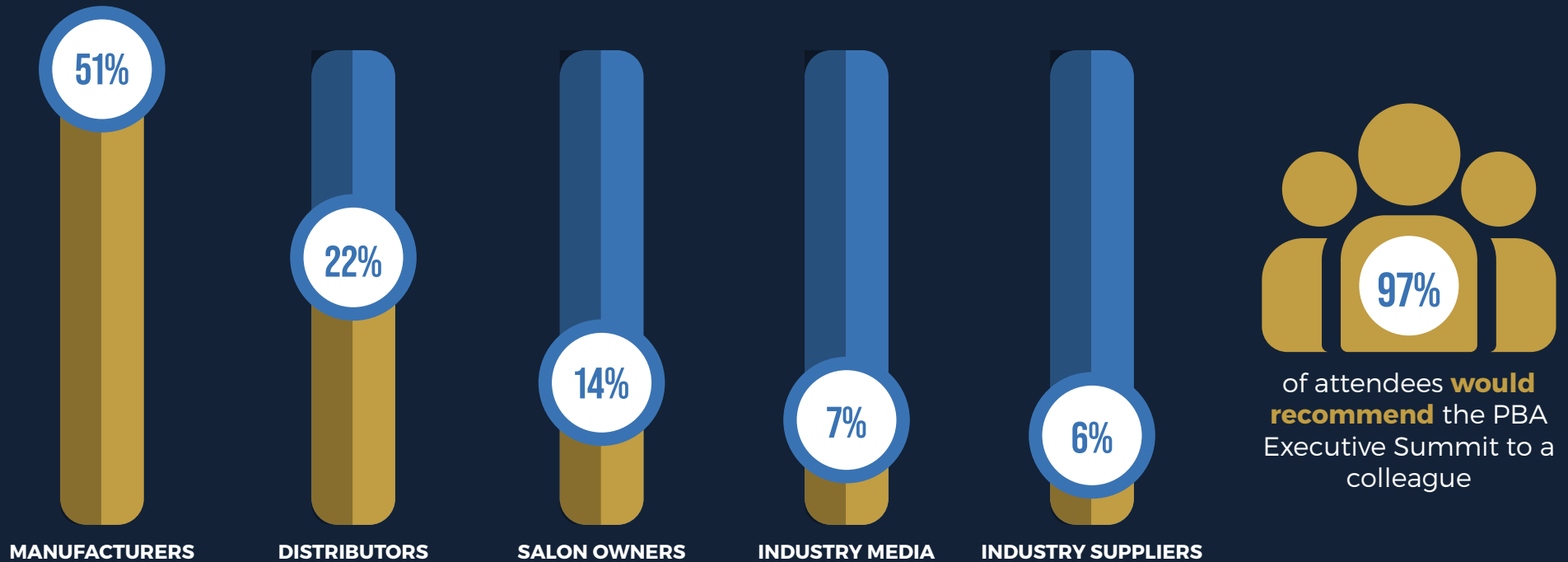


Where beauty industry leaders come together to connect and collaborate; utilizing consumer and salon insights, forecasting and visionary thought to **UNITE, INSPIRE, CREATE CHANGE, and SPARK INNOVATION.**

The background is a dark blue field filled with a complex, abstract network of thin, light blue lines. These lines connect various points, some of which are marked with small, light blue hexagonal dots. The overall effect is that of a digital or molecular structure, with lines crisscrossing and forming a series of interconnected triangles and polygons of varying sizes. The text is centered in the middle of this pattern.

WHO ATTENDS EXECUTIVE SUMMIT?

ATTENDED BY C-SUITE EXECUTIVES AND BEAUTY INDUSTRY DECISION MAKERS:



MARKETING & PROMOTION



340+
Live Attendees
Expected



5200+
Annual Web
Page Views



22%
Average Email
Open Rate



2%
Average Click
Through Rate

“

*It is still the best event of the year
to bring leadership together for
learning and networking.*

”

“

*It is a great opportunity to network
with other people in the industry
and to gather new ideas to take for
our business.*

”

The background is a dark blue field filled with a complex, abstract network of thin, light blue lines. These lines connect various points, some of which are marked with small, light blue hexagonal dots. The overall effect is that of a digital or molecular structure, with lines crisscrossing and dots acting as nodes or vertices. The text is centered in the middle of the image.

PAST ATTENDEES
INCLUDE:



SPONSORSHIP OPPORTUNITIES



Attended by c-suite manufacturers, distributors and top salon owners, the PBA Executive Summit is a mix of networking and content to unite and move our industry forward. An Executive Summit sponsorship is the best way to get your brand in front of this elite group of industry leaders and support this important industry event!



EXECUTIVE SUMMIT OPENING RECEPTION SPONSOR

NOVEMBER 13, 2023

Showcase your brand as a part of the hosted opening networking reception and share your message with attendees through a variety of touchpoints.

-
- Logo on Executive Summit website as a sponsor
 - Logo on Executive Summit emails as a sponsor
 - Logo on select onsite signage
 - Logo on welcome to opening reception signage
 - Logo on event agenda on tables
 - Flyer on tables at main event
 - Verbal sponsor thank you during main event
-

\$5,000

3 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



LUNCH SOLD OUT!

EXECUTIVE SUMMIT BREAKFAST OR LUNCH SPONSOR

NOVEMBER 13-14, 2023

Sponsor a breakfast or lunch networking meal!

-
- Logo on Executive Summit website as a sponsor
 - Logo on Executive Summit emails as a sponsor
 - Logo on select onsite signage
 - Logo on networking meal signage
 - Logo on event agenda on tables
 - Verbal sponsor thank you during main event
 - Thank You sponsor slide played during introduction on digital live stream
-

\$4,000

**BREAKFAST OR LUNCH EXCLUSIVE -
2 OPPORTUNITIES AVAILABLE**

Contact us for discounted Visionary Member Pricing



EXECUTIVE SUMMIT BREAK SPONSOR

NOVEMBER 14, 2023

- Logo on Executive Summit website as a sponsor
 - Logo on break signage
 - Thank You sponsor slide played during event intro
-

\$2,000

4 OPPORTUNITIES AVAILABLE

Contact us for discounted Visionary Member Pricing



ONLY 3 LEFT!

EXECUTIVE SUMMIT CLOSING RECEPTION SPONSOR

NOVEMBER 14, 2023

Be a part of the hosted closing networking reception!

-
- Logo on Executive Summit website as a sponsor
 - Logo on Executive Summit emails as a sponsor
 - Logo on select onsite signage
 - Logo on closing reception signage
 - Logo on event agenda on tables
 - Flyer on tables at closing reception and event
 - Verbal sponsor thank you during the main event
-

\$4,000

4 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing

NEW!
WINE
TOUR





SOLD OUT!

EXECUTIVE SUMMIT BILTMORE HISTORY & WINE TOUR SPONSOR

- Signage at check-in
 - Company logo on napkins at refreshment stops
 - Sponsor logo and mention on all wine tour communications
 - Sponsor logo on on-site signage
 - Opportunity to provide a swag item
-

\$4,000

2 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing

NEW!
GOLF
TOURNAMENT





PBA GOLF TOURNAMENT TITLE SPONSOR

- PBA golf tournament presented by sponsor name
 - Sponsor logo on sleeve of balls provided to each player
 - Score card
 - Sponsorship of a regular hole
 - Registration table signage
 - Sponsor logo on all golf tournament communications
 - Will announce team winners and specialty hole winners at lunch
-

\$5,000

1 OPPORTUNITY AVAILABLE



EXECUTIVE SUMMIT BEER HOLE SPONSOR

- Includes beer provided with bartender at your hole
 - Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$2,500

2 OPPORTUNITIES AVAILABLE



EXECUTIVE SUMMIT HOLE IN ONE HOLE SPONSOR

- Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Option to provide swag item and man the hole
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$1,500

1 OPPORTUNITY AVAILABLE



EXECUTIVE SUMMIT LONGEST DRIVE HOLE SPONSOR

- Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Option to provide swag item and man the hole
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$1,500

1 OPPORTUNITY AVAILABLE



EXECUTIVE SUMMIT LONGEST PUTT HOLE SPONSOR

- Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Option to provide swag item and man the hole
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$1,500

1 OPPORTUNITY AVAILABLE



EXECUTIVE SUMMIT REGULAR HOLE SPONSOR

- Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$500

13 OPPORTUNITIES AVAILABLE



EXECUTIVE SUMMIT BEVERAGE CART SPONSOR

- Signage on Beverage Cart
 - Sponsor logo on drink tickets / snack ticket provided to players
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$3,000

1 OPPORTUNITY AVAILABLE



EXECUTIVE SUMMIT LUNCH SPONSOR

- Signage at Lunch
 - Option to provide swag item and promotional material on tables
 - Sponsor logo on water bottles provided at start of tournament and lunch
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$3,000

1 OPPORTUNITY AVAILABLE



NONPROFIT • ADVOCACY • COMMUNITY

SPECIAL THANKS TO OUR

VISIONARY MEMBERS

VISIONARY ELITE



VISIONARY PLUS



VISIONARY



Learn how our comprehensive Visionary Membership can help elevate your brand.

CONTACT
INFO@PROBEAUTY.ORG