PBA SUMMIT THE NEXT NORMAL: REVOLUTIONIZING IN BEAUTY

NOVEMBER 13-14, 2023

ARIZONA BILTMORE | PHOENIX, ARIZONA

2023 EXECUTIVE SUMMIT



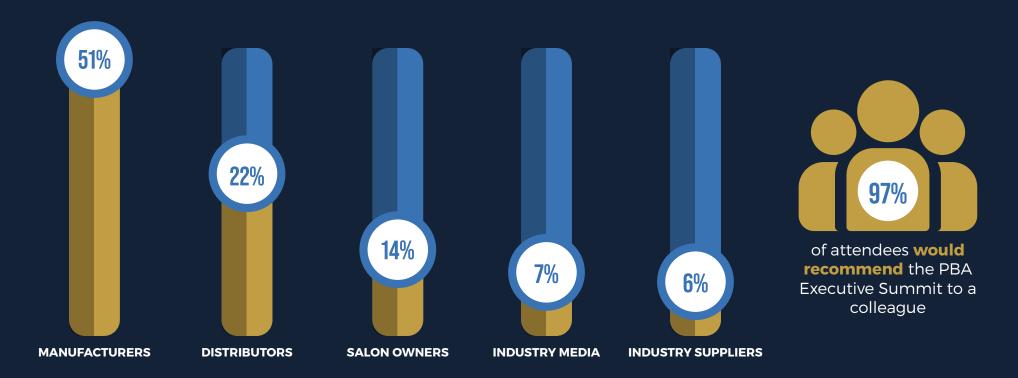




Where beauty industry leaders come together to connect and collaborate; utilizing consumer and salon insights, forecasting and visionary thought to UNITE, INSPIRE, CREATE CHANGE, and SPARK INNOVATION.

WHO ATTENDS EXECUTIVE SUMMIT?

ATTENDED BY C-SUITE EXECUTIVES AND BEAUTY INDUSTRY DECISION MAKERS:



MARKETING & PROMOTION





Annual Web Page Views



22% Average Email Open Rate



Average Click Through Rate It is still the best event of the year to bring leadership together for learning and networking.

It is a great opportunity to network with other people in the industry and to gather new ideas to take for our business.





AMERICAN SALON amika: bangstyle









































































SPONSORSHIP OPPORTUNITIES







Attended by c-suite manufacturers, distributors and top salon owners, the PBA Executive Summit is a mix of networking and content to unite and move our industry forward. An Executive Summit sponsorship is the best way to get your brand in front of this elite group of industry leaders and support this important industry event!



ONLY 2 LEFT!

OPENING RECEPTIONSPONSOR

NOVEMBER 13, 2023

Showcase your brand as a part of the hosted opening networking reception and share your message with attendees through a variety of touchpoints.

- Logo on Executive Summit website as a sponsor
- Logo on Executive Summit emails as a sponsor
- Logo on select onsite signage
- Logo on welcome to opening reception signage
- Logo on event agenda on tables
- · Flyer on tables at main event
- · Verbal sponsor thank you during main event

\$5,000

3 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



LUNCH SOLD OUT!

EXECUTIVE SUMMIT BREAKFAST OR LUNCH SPONSOR

NOVEMBER 13-14, 2023

Sponsor a breakfast or lunch networking meal!

- Logo on Executive Summit website as a sponsor
- Logo on Executive Summit emails as a sponsor
- Logo on select onsite signage
- · Logo on networking meal signage
- · Logo on event agenda on tables
- · Verbal sponsor thank you during main event
- Thank You sponsor slide played during introduction on digital live stream

\$4,000

BREAKFAST OR LUNCH EXCLUSIVE - 2 OPPORTUNITIES AVAILABLE

Contact us for discounted Visionary Member Pricing



EXECUTIVE SUMMIT BREAK SPONSOR

NOVEMBER 14, 2023

- Logo on Executive Summit website as a sponsor
- · Logo on break signage
- Thank You sponsor slide played during event intro

\$2,000

4 OPPORTUNITIES AVAILABLE

Contact us for discounted Visionary Member Pricing



ONLY 3 LEFT!

EXECUTIVE SUMMIT CLOSING RECEPTION SPONSOR

NOVEMBER 14, 2023

Be a part of the hosted closing networking reception!

- Logo on Executive Summit website as a sponsor
- Logo on Executive Summit emails as a sponsor
- · Logo on select onsite signage
- Logo on closing reception signage
- · Logo on event agenda on tables
- Flyer on tables at closing reception and event
- · Verbal sponsor thank you during the main event

\$4,000

4 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing





SOLD OUT!

EXECUTIVE SUMMIT BILTMORE HISTORY & WINE TOUR SPONSOR

- Signage at check-in
- Company logo on napkins at refreshment stops
- Sponsor logo and mention on all wine tour communications
- Sponsor logo on on-site signage
- Opportunity to provide a swag item

\$4,000

2 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing





PBA GOLF TOURNAMENT TITLE SPONSOR

- · PBA golf tournament presented by sponsor name
- · Sponsor logo on sleeve of balls provided to each player
- Score card
- · Sponsorship of a regular hole
- · Registration table signage
- · Sponsor logo on all golf tournament communications
- · Will announce team winners and specialty hole winners at lunch

\$5,000



EXECUTIVE SUMMIT BEER HOLE SPONSOR

- Includes beer provided with bartender at your hole
- Sponsor signage at hole
- · GPS Signage in cart as they approach the hole
- Listed as sponsor in all Exec Summit golf tournament info

\$2,500



EXECUTIVE SUMMIT HOLE IN ONE HOLE SPONSOR

- · Sponsor signage at hole
- GPS Signage in cart as they approach the hole
- Option to provide swag item and man the hole
- · Listed as sponsor in all Exec Summit golf tournament info

\$1,500



EXECUTIVE SUMMIT LONGEST DRIVE HOLE SPONSOR

- · Sponsor signage at hole
- GPS Signage in cart as they approach the hole
- Option to provide swag item and man the hole
- · Listed as sponsor in all Exec Summit golf tournament info

\$1,500



EXECUTIVE SUMMIT LONGEST PUTT HOLE SPONSOR

- · Sponsor signage at hole
- GPS Signage in cart as they approach the hole
- · Option to provide swag item and man the hole
- · Listed as sponsor in all Exec Summit golf tournament info

\$1,500



EXECUTIVE SUMMIT REGULAR HOLE SPONSOR

- · Sponsor signage at hole
- GPS Signage in cart as they approach the hole
- Listed as sponsor in all Exec Summit golf tournament info

\$500



EXECUTIVE SUMMIT BEVERAGE CART SPONSOR

- · Signage on Beverage Cart
- · Sponsor logo on drink tickets / snack ticket provided to players
- Listed as sponsor in all Exec Summit golf tournament info

\$3,000



EXECUTIVE SUMMIT LUNCH SPONSOR

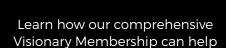
- · Signage at Lunch
- Option to provide swag item and promotional material on tables
- · Sponsor logo on water bottles provided at start of tournament and lunch
- · Listed as sponsor in all Exec Summit golf tournament info

\$3,000



NONPROFIT · ADVOCACY · COMMUNITY

SPECIAL THANKS TO OUR



elevate your brand.



VISIONARY ELITE































































VISIONARY PLUS



















JCPenney Salon KEVIN.MURPHY MADISONREED*



















VISIONARY



































