

BUSINESS MEMBERSHIP AT PBA

A PBA Business Membership provides beauty-related brands, including manufacturers, distributors, and tech companies, opportunities for connection, access to your target markets, and key data to help you make informed decisions. Plus, your membership supports and protects our industry by empowering us to advocate on behalf of all beauty professionals.



TARGET YOUR MARKET: Get your brand, business, or product in front of PBA's 500,000+ database of beauty professionals across the country. We right-size your marketing plans to ensure you are targeting the audience that would most benefit from your business. Increase your brand exposure and gain returns!



BEAUTY INDUSTRY DATA: We gather the most vital and current information from across the country to get you meaningful data. This data can be used to position your business plans in the most efficient direction. Includes data from our partners such as Qnity, Kline and others.



EVEN MORE PERKS: We know it takes a lot to run and grow a business! We put together more perks for you so you can focus on the bigger picture while we give you the tools to strengthen your business – such as discounted UPS shipping rates, first access to event sponsorships and advertising, business blueprints and more.

Save over \$600 on a member price ticket for the Executive Summit, plus receive 1 blog post on our website resource page.



SCAN TO JOIN

MEMBERSHIP DUES START AT \$500 PER YEAR.

JOIN TODAY AT [PROBEAUTY.ORG](https://probeauty.org) (OR CONTACT AIMEE KELLMAN AT AIMEE@PROBEAUTY.ORG TO ACTIVATE YOUR MEMBERSHIP.)