



PBA EXECUTIVE
SUMMIT

NOVEMBER 11-12, 2024

ARIZONA BILTMORE | PHOENIX, ARIZONA

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2024 EXECUTIVE SUMMIT

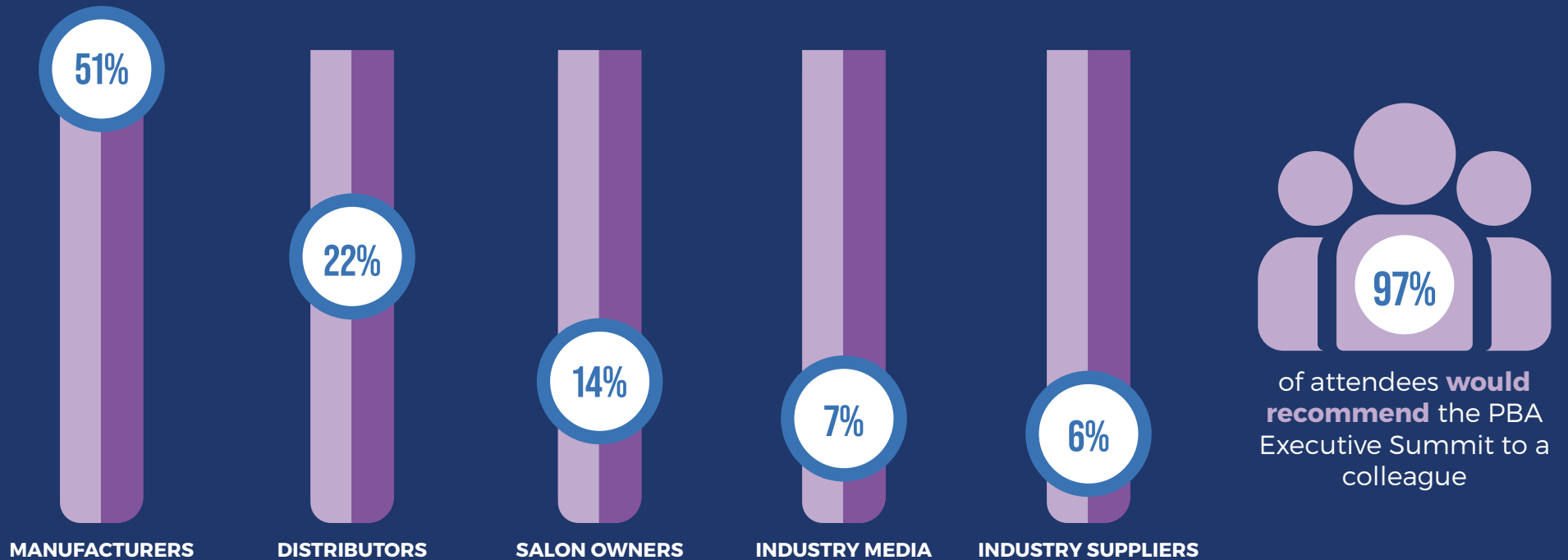


The annual PBA event that brings beauty industry leaders together for connections, thought provoking keynote presentations and data insights.



**WHO ATTENDS
EXECUTIVE SUMMIT?**

ATTENDED BY C-SUITE EXECUTIVES AND BEAUTY INDUSTRY DECISION MAKERS:



MARKETING & PROMOTION



340+

Live Attendees
Expected



5200+

Annual Web
Page Views



22%

Average Email
Open Rate



2%

Average Click
Through Rate

“ This is a must attend event for industry professionals. It's a great opportunity to meet new contacts and reconnect with those in your network. ”

“ It is a great opportunity to network with other people in the industry and to gather new ideas to take for our business. ”

PAST ATTENDEES
INCLUDE:

amika: Aloxxi.  ARMSTRONG McCALL
PROFESSIONAL BEAUTY SUPPLY *Betty Dain* CHAATONS INC. bobit.  colortrak.

CONAIR®  Cosmo Prof.
licensed to create. *davines*
beauty + sustainability EST.  1938 DENMAN®  FLOYD'S
BARBERSHOP  greencircle
SALONS

 INNERSENSE
ORGANIC HAIR CARE KEVIN.MURPHY **K18**
BIOMIMETIC
HAIRSCIENCE  Living proof.® **Meevo**®
POWERED BY MILLENNIUM **Milady.**

 MINERVA MOROCCANOIL.  NEILL OLAPLEX PAUL
MITCHELL. PERFECT

PRAVANA®  PREMIER
BEAUTY **Qnity**  Radiance
HOLDINGS **REDKEN**
5TH AVENUE NYC **SALLYBEAUTY**
HOLDINGS, INC.

 SalonCentric®  SalonInteractive **SAM VILLA**®  schedulicity

**SUMMER
FRIDAYS**  SWEIS INC **TRICOCI**
SALON | SPA **ULTA**®
BEAUTY  WAHL®
PROFESSIONAL  WELLA
COMPANY

SPONSORSHIP OPPORTUNITIES



Attended by c-suite manufacturers, distributors and top salon owners, the PBA Executive Summit is a mix of networking and content to unite and move our industry forward. An Executive Summit sponsorship is the best way to get your brand in front of this elite group of industry leaders and support this important industry event!



EXECUTIVE SUMMIT WELCOME RECEPTION SPONSOR

NOVEMBER 11, 2024

Showcase your brand as a part of the hosted opening networking reception and share your message with attendees through a variety of touchpoints.

- Recognition on Executive Summit website and emails as a sponsor
- Company logo on welcome reception signage
- Sponsor recognition from main stage
- Reserved preferred seating - invite guests to join you at your reserved table for 8 in the general session
- Logo on printed agendas
- Opportunity to provide a flyer or product on the tables at the general session
- Early access to the attendee list

\$5,000

4 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



EXECUTIVE SUMMIT BREAKFAST OR LUNCH SPONSOR

NOVEMBER 11-12, 2024

Sponsor a breakfast or lunch networking meal!

- Recognition on Executive Summit website and emails as a sponsor
- Company logo on breakfast or lunch signage
- Reserved seating - invite guests to join you at your company table of 10 for breakfast or lunch
- Opportunity to place an 8.5" x 11" promotional stand on each table at breakfast or lunch.
- Sponsor recognition from main stage
- Logo on printed agendas
- Opportunity to provide a flyer or product on the tables at the general session
- Early access to the attendee list

\$5,000

**BREAKFAST OR LUNCH EXCLUSIVE -
2 OPPORTUNITIES AVAILABLE**

Contact us for Visionary Member Pricing



EXECUTIVE SUMMIT BREAK SPONSOR

NOVEMBER 12, 2024

Sponsor the two beverage breaks during the Executive Summit.

- Recognition on Executive Summit website and emails as a sponsor
- Company logo on break signage
- Sponsor recognition from main stage
- Logo on printed agendas
- Opportunity to have company information / table display in the foyer during breaks
- Early access to the attendee list

\$3,500

4 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



EXECUTIVE SUMMIT CLOSING RECEPTION SPONSOR

NOVEMBER 12, 2024

Be a part of the hosted closing networking reception!

- Recognition on Executive Summit website and emails as a sponsor
- Company logo on closing reception signage
- Sponsor recognition from main stage
- Reserved preferred seating - invite guests to join you at your reserved table for 8 in the general session
- Logo on printed agendas
- Opportunity to provide a flyer or product on the tables at the general session
- Early access to the attendee list

\$4,000

4 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



NEW!
DESERT
EXPLORATION
EVENT



EXECUTIVE SUMMIT DESERT EXPLORATION NETWORKING SPONSOR

Last year's attendees overwhelmingly voted for a desert experience networking activity. **While the options are still being explored, the sponsors of this activity will receive:**

- Sponsor recognition on Executive Summit website and emails
- Company logo on signage related to the event
- Opportunity to provide a swag item to attendees
- Two desert exploration tickets
- **More details coming soon!**

\$4,500

2 OPPORTUNITIES AVAILABLE

Contact us for Visionary Member Pricing



**PBA GOLF
TOURNAMENT**



PGA GOLF TOURNAMENT PRESENTING SPONSOR

Sponsor a relaxing morning of golf at the Arizona Biltmore.

- PBA Tournament presented by your company name
 - Sponsorship recognition on all Executive Summit emails
 - Company logo on golf signage
 - Company recognition from main stage and logo on printed agendas
 - Sponsor logo on sleeve of balls
 - Your company representative can announce winners during the golf luncheon
 - Two players included with sponsorship
 - Opportunity to provide logo'd promotional item to golfers
-

\$5,000

1 OPPORTUNITY AVAILABLE



PGA GOLF TOURNAMENT BEER HOLE SPONSOR

- Includes beer provided with bartender at your hole
- Sponsor signage at hole
- GPS Signage in cart as they approach the hole
- Listed as sponsor in all Exec Summit golf tournament info

\$2,000

2 OPPORTUNITIES AVAILABLE



PGA GOLF TOURNAMENT BEVERAGE CART SPONSOR

- Signage on Beverage Cart
 - Sponsor logo on drink tickets / snack ticket provided to players
 - Listed as sponsor in all Exec Summit golf tournament info
-

\$3,000

1 OPPORTUNITY AVAILABLE



PGA GOLF TOURNAMENT LUNCH SPONSOR

- Signage at Golf Lunch
- Option to provide swag item and promotional material on tables
- Sponsor logo on water bottles provided at start of tournament and lunch
- Listed as sponsor in all Exec Summit golf tournament info

\$2,500

1 OPPORTUNITY AVAILABLE



PGA GOLF TOURNAMENT REGULAR HOLE SPONSOR

- Sponsor signage at hole
 - GPS Signage in cart as they approach the hole
 - Listed as sponsor in all Exec Summit golf tournament info
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\$500

17 OPPORTUNITIES AVAILABLE

SPECIAL THANKS TO OUR VISIONARY MEMBERS

VISIONARY ELITE



VISIONARY SELECT



VISIONARY PLUS



VISIONARY



Learn how our comprehensive Visionary Membership can help elevate your brand.

CONTACT JODY@PROBEAUTY.ORG



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