

PBA EMERGENCY FUND

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP \$25,000

- Your company logo displayed as a Platinum sponsor on the Emergency Fund PBA website
- Your company logo on printed materials, signage and digital assets at PBA Industry Events
- Logo included as Platinum sponsor on all Emergency Fund communications (number will vary based on year and funding need)
- Tagged in all social posts as a Platinum sponsor
- 1 feature on the PBA website “What’s New” homepage
- Assets provided to communicate with extended network as requested
- Specialized partnership plan, as requested (to be determined by PBA and sponsor)

GOLD SPONSORSHIP \$10,000

- Your company logo displayed as a Gold sponsor on the Emergency Fund PBA website
- Your company logo on printed materials, signage and digital assets at PBA Industry Events
- Logo included as Gold sponsor on all Emergency Fund communications (number will vary based on year and funding need)
- Tagged in some social posts as a Gold sponsor

SILVER SPONSORSHIP \$5,000

- Your company logo displayed as a Silver sponsor on the Emergency Fund PBA website
- Your company logo on printed materials, signage and digital assets at PBA Industry Events
- Logo included as Gold sponsor on all Emergency Fund communications (number will vary based on year and funding need)