



NAHA 2025 ENTRY INFORMATION

ENTRY OPEN | AUG 6 - OCT 22, 2024

#NAHA2025 | [PROBEAUTY.ORG/NAHA](https://probeauty.org/naha)

HAIR BY 2024 NAHA HAIRSTYLIST OF THE YEAR
WINNER ERIN FERNANDES



AVANT GARDE

Avant Garde is about breaking boundaries, elevating artistry and creating extraordinary looks. The NAHA Avant Garde category recognizes hairstylists that create artistic, innovative, unique, and experimental concepts that push our collective consciousness about what hair can do.

AVANT GARDE – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is allowed only if it does not restrict viewing of the hair AND/OR is constructed out of natural or synthetic hair.)
- Images entered in the Avant Garde category cannot be entered into the Styling & Finishing or Texture categories.

AVANT GARDE – MODEL REQUIREMENTS:

- May use one or more models
- Must showcase three unique looks
- Signed NAHA Avant Garde release form

AVANT GARDE – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three before images
- Three unedited, non-retouched images
- Three final images
- Retouching of the image's color is allowed*
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Special Photographic Effects are allowed as long as they do not hinder the judges viewing of the hair.

AVANT GARDE TIPS

- This category is designed for innovative, creative, and artful entries.
- Hair should showcase new and experimental concepts or techniques in styling, finishing, textures, etc.
- Think of unusual textures or fabrics not normally associated with hair for inspiration.
- Images should be NAHA quality and reflect beautiful hair.
- Styling hair into objects is NOT the goal.
- This is NOT a fantasy category.

AVANT GARDE 2024 WINNING COLLECTION

TRISH DOOL

