



NORTH AMERICAN HAIRSTYLING AWARDS

NAHA 2025 ENTRY INFORMATION

ENTRY OPEN | AUG 6 - OCT 22, 2024

#NAHA2025 | [PROBEAUTY.ORG/NAHA](https://probeauty.org/naha)

HAIR BY 2024 NAHA HAIRSTYLIST OF THE YEAR
WINNER ERIN FERNANDES



HAIRSTYLIST OF THE YEAR

Honoring the best stylists in the industry, the NAHA Hairstylist of the Year category embodies excellence and artistry, and possesses a drive to elevate hairstyling, and impact global trends through their innovation, creativity, skill and techniques. Artists in this category showcase their expertise across a multitude of technical skills acquired through the investment of time and experience in the industry.

HAIRSTYLIST OF THE YEAR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

NOTE: Images entered in the Hairstylist of the Year cannot be entered into any other category.

HAIRSTYLIST OF THE YEAR – MODEL REQUIREMENTS:

- May use one or more models (Use of more than one model shows expertise in suitability of the model.)
- A collection of five looks. The collection must demonstrate mastery working with: long hair, short hair, upstyling, cutting and coloring and texture (wavy, curly, coily – the final look may show the hair in its natural state of wavy, curly, coily or manipulated into a straight look).
- Signed NAHA Hairstylist of the Year Release Form

HAIRSTYLIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Five Before images*
- Five Unedited, non-retouched images
- Five Final images
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model. *NOTE:** Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

HAIRSTYLIST OF THE YEAR TIPS

- Work must demonstrate the pinnacle of world-class hairdressing.
- Photos should beautifully demonstrate the harmony between the stylist's skill and the photographer's understanding of how to properly capture that skill on camera.
- The collection should demonstrate a breadth of the entrant's talent as an artist, covering many aspects of hairstyling.
- Winning collections should be timeless.

CONSIDERATIONS

Can each photo in the collection stand alone as a beautiful and flawless shot? Is the sum of the collection even more powerful than each individual photo?