



NAHA 2025 ENTRY INFORMATION

ENTRY OPEN | AUG 6 - OCT 22, 2024

#NAHA2025 | [PROBEAUTY.ORG/NAHA](https://probeauty.org/naha)

HAIR BY 2024 NAHA HAIRSTYLIST OF THE YEAR
WINNER ERIN FERNANDES



TEXTURE

The NAHA Texture category honors artists who revere and excel in styling hair with texture. This category showcases the art, beauty and versatility of the hairstyling craft required in today's world and demonstrates expertise in styling coily, curly and wavy hair textures.

TEXTURE – GENERAL REQUIREMENTS:

- Images entered in this category may not be entered into the Avant Garde or Styling and Finishing category.

TEXTURE – MODEL REQUIREMENTS:

- A collection of three looks. The collection must demonstrate exemplary skill in working with coily, curly and wavy hair.
- May use one or more models
- Signed NAHA Texture Release Form

TEXTURE – STYLIST GUIDELINES:

- Wigs are permitted (See note regarding before image requirements below).
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)
- The texture of the hair in the finished style is that which will be judged, demonstrating the hairdresser's skill in working with that texture.
- Braids are allowed and may encompass the entire style.

TEXTURE – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before images*
- Three Unedited, non-retouched images
- Three Final images
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

NOTE:** Before images must be taken on the same day of service, showing the model's hair in its natural state. If using a wig, before images may be taken on a mannequin head or on your model. *NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

TEXTURE TIPS

- This is not an Avant Garde or Fantasy category.
- Entries should display wearable, textured hairstyles.

TEXTURE 2024 WINNING COLLECTION

CASSIE CAREY

