



PLAN FOR THE OPPORTUNITY OF A LIFETIME

Beacon is a career-changing experience, and like any major opportunity, it takes preparation. Here's how to plan smart, save strategically, and access financial support to help you get there.

PROGRAM COSTS

Participating in Beacon is an investment in your professional future. To help you prepare, we want to be fully transparent about costs so you can plan ahead and make the most of this opportunity.

Application Fee: \$30 Member | \$60 Non-Member (non-refundable)

Tuition: \$199 (non-refundable; covers all official Beacon programming)

Travel, Hotel, Meals: Not included

PLAN AHEAD & SAVE SMART

Here are a few tips to help make Beacon more affordable:

Set Flight Alerts: Use tools like Google Flights or Hopper to track airfare and book at the best time.

Start Saving Now: Even small amounts saved weekly can go a long way by the time of the event.

Split Hotel Costs: Consider rooming with other attendees to lower accommodation expenses.

Look into Employer Support: Some salons or schools may sponsor part or all of your trip—ask!

Use Rewards or Travel Points: Travel credit cards or loyalty programs can reduce out-of-pocket costs.

SCHOLARSHIPS & FINANCIAL RESOURCES

We're committed to helping passionate students succeed:

In 2025, PBA awarded over \$100,000 in scholarships to help Beacon students attend.

Explore current opportunities at probeauty.org/scholarships.

Take advantage of Premiere & PBA preferred hotel rates—exclusive savings just for you.

[PROBEAUTY.ORG/BEACON](https://probeauty.org/beacon)

