



DEREGULATION 101

Support our **licensed** beauty professionals through advocacy.

Deregulation. What? Who? Why? How to fight it?

DEREGULATION MAY INCLUDE BOTH A REDUCTION AND REMOVAL OF GOVERNMENT REGULATIONS.

WHAT?

DEREGULATION LEGISLATION COULD REMOVE:

- licensure
- state board exam
- state boards
- education and hour requirements
- services from the definitions of cosmetology, allowing them to be performed without a license and without oversight

WHO?

Republicans, Democrats, and Independents may introduce deregulation bills. The professional beauty industry has been targeted over the past decade because licensing requirements have been perceived to be overregulation and unnecessary.

WHY?

There is a lack of education about the importance of licensing to ensure the health and safety of the public and uphold the professionalism of our industry. Some elected officials do not believe training and mandatory education is needed to become a beauty professional.

ADDITIONAL REASONING:

- funding considerations
- reduce size of government – “cutting the government red tape”
- misconception of the cosmetology industry

HOW TO ENGAGE

- Join our campaigns against in support of occupational licensing for the professional beauty industry.
- Your Safety First – A helpful site with FAQ’s regarding licensing: why it is important, why it is necessary and why we need to stay regulated.
- I Am a Professional. I Am Licensed. – A campaign tailored to licensed professionals, allowing you to show your pride in your profession while education your clients.
- Sign up for PBA’s email and text alerts.
- Advocate for yourself and the industry by contacting your state legislators.